



## **Heidi Victoria MP**

Member for Bayswater District  
Minister for the Arts  
Minister for Consumer Affairs  
Minister for Women's Affairs

2/40 Station Street, Bayswater. 3153  
Ph: 97291622 Fax: 9729 0912  
heidi.victoria@parliament.vic.gov.au  
www.heidivictoria.com.au

### **MEDIA RELEASE**

#### **Bayswater families to benefit from \$15 million Coalition pledge to support home based businesses**

- **Re-elected Napthine Government to commit \$15 million for new Family Business Grants Program**
- **Bayswater mums and dads to benefit from 1,800 grants worth \$7,500 for parents starting home-based businesses**
- **Napthine Government is building a better Victoria for Bayswater families**

Bayswater families could benefit from a re-elected Coalition Government plan to provide \$15 million for 1,800 Family Business Grants worth \$7,500 to support Victorian parents establish home-based businesses.

Member for Bayswater, Heidi Victoria MP said the \$7,500 individual grants were an important announcement for Bayswater families.

“Starting up a new business can be expensive and these grants will assist mums and dads with the set-up costs of a home business,” Ms Victoria said.

“I have met many mums and dads who make the choice to work from home for many reasons including earning an income, greater flexibility and the opportunity to spend more time with their children.

“There are mums and dads right across the Bayswater electorate running successful businesses from home such as accountants, beauty salons, tradesmen, family day care and blog sites.”

“The Coalition’s Family Business Grants will support stay at home mums and dads with the vision and drive to set up a new enterprise,” Ms Victoria said.

“It gives mums and dads an opportunity to remain skilled and in the workforce, while also assist them in managing children and home life.”

Ms Victoria said the grants provide a great opportunity for more Victorians to make their small business dream a reality.

“A Family Business Grant will help with business name registration, establishing a website, office furniture or advertising and will be available for a parent at home looking after a child or children, with at least one under the age of 8.



## **Heidi Victoria MP**

Member for Bayswater District  
Minister for the Arts  
Minister for Consumer Affairs  
Minister for Women's Affairs

2/40 Station Street, Bayswater. 3153  
Ph: 97291622 Fax: 9729 0912  
heidi.victoria@parliament.vic.gov.au  
www.heidivictoria.com.au

### **MEDIA RELEASE**

“Support will also be provided through Small Business Victoria workshops, seminars and mentoring sessions to improve the financial viability and growth of the business.

A \$7,500 Family Business Grant will be open to Victorian parents who:

- are the primary carer for at least one child under 8 years of age;
- are able to commence the business within 12 months of receiving a grant; and
- meet an income and assets test.

The package includes a \$100,000 grant to the Victorian members of AusMumpreneur - an online support network for existing home-based businesses.

Ms Victoria said in addition to mentoring and skills workshop sessions, this \$100,000 grant will ensure that home-business owners receive ongoing support as they establish their new business.

“The Coalition Government supports small business with a record \$18 million allocated in the 2014-15 State Budget to assist small businesses to grow and create jobs,” Ms Victoria said.

This announcement builds on a \$5.2 million pledge by the Coalition to support Victorian women by breaking down barriers and encouraging more females to participate in non-traditional career pathways.

**Media contact:** Elisa Miller [elisa.miller@parliament.vic.gov.au](mailto:elisa.miller@parliament.vic.gov.au) 9729 1622